Budge: to make the slightest movement

BUDGE!

small movements matter!

February 2021 / episode seven

THE FLUFFY STUFF QUESTION!

WHY DIDN'T ALL THIS FLUFFY STUFF MATTER YEARS AGO?

Why has leadership changed so much over the years? Why can't we just lead people the way people used to be led? What has changed so much and why?

1 WE KNOW MORE NOW THAN WE DID YEARS AGO!

More books have been written about leadership, generations, team, culture, etc.

Brain research has been at an all time high over the last 20 years.

We understand more now about how a person is wired and how they respond, etc.
Therefore, more information and more education! We are accountable to that as leaders!

2 WORK MEANS SOMETHING DIFFERENT NOW!

For a time, work was more for survival. Good people would let bad things happen just to survive.

Boomers and some Xers were raised by parents who live the great depression.

Now, work is no longer just about "earning a living!" Companies even declare that by new mission statements.

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3 WE HAVE MORE DIVERSITY, COMPLEXITY AND CHANGE IN THE WORLD THAN EVER BEFORE!

Leadership had to change to keep pace with the rapid pace of change.

Choices – it is easier to find a job and if the job I have now doesn't work for me…see ya!

Creativity – we need innovation and problem solving to keep up, therefore, we have to create cultures in which people can be creative and be free to solve problems.

The big shift from TOP DOWN/COMMAND AND CONTROL to a FLAT organization.

IN THE LAST 100 YEARS WE HAVE UNKNOWINGLY DEHUMANIZED PEOPLE AND NOW WE ARE HUMANIZING THE WORKPLACE MORE AND MORE!

DO YOU WANT TO LEAD THE WAY YOU WERE LED?

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MISSION STATEMENTS!

We provide work environments where our employees can meet their potential and thrive in an atmosphere of excellence.

To refresh the world…To inspire moments of optimism and happiness…To create value and make a difference.

To enable economic growth through infrastructure and energy development, and to provide solutions that support communities and protect the planet.

Our deepest purpose as an organization is helping support the health, well-being, and healing of both people – customers, Team Members, and business organizations in general – and the planet.

To Improve Every Life through Innovative Giving in Education, Community and the Environment.

To inspire and connect with women to put their best selves forward every day.

Save people money so they can live better.

Build the best product, cause no unnecessary harm, use business to inspire and implement solutions to the environmental crisis.

To spread the power of optimism.

To inspire healthier communities by connecting people to real food.

To give customers the most compelling shopping experience possible.

Provides children from birth through age 12, living in homeless or low-income situations, with the essential items they need to thrive – at home, at school and at play.

To inspire humanity – both in the air and on the ground.

Patagonia: Build the best product, cause no unnecessary harm, use business to inspire and implement solutions to the environmental crisis.

IKEA: To create a better everyday life for the many people.

WHAT ARE YOU IN BUSINESS FOR?